



AFFLUENCE FOODS

FOREWORD



The population of Taiwan is 23 million and the GDP has exceeded US\$20,000 per capital. The population mostly concentrated in city and the average eating-out ratio is pretty high. The citizen enjoy gourmet and the acceptance of exotic cuisine is wild. Therefore, no matter is traditional, innovative or special food ingredient, Taiwan is a very suitable and potential market in Asia.

General Statistics

- Population: 23 million
- Area: 36,000 square kilometers
- Capital: Taipei City
- GDP: US\$20,374 per capital
- 4 major cities: (52% population)

City	Area	Population	GDP
Taipei	272 km ²	2.7 million	US\$31,080
New Taipei	2,053 km ²	4 million	US\$21,311
Taichung	2,215 km ²	2.7 million	US\$18,668
Kaohsiung	2,947 km ²	2.7 million	US\$21,608



Business Philosophy



- Provide fine food service and the major customer is around the country including hotel, restaurant, bistro and cafeteria...etc.
- We are not only importer but distributor. Our product line is abundant and complete that can satisfy customer's needs.
- We had established a platform that can provide professional food ingredient consultant and cooking skills discussion. Helping our customer improving techniques, more innovative menu setting and cost management.
- Regarding the environmental awareness, we also cooperate with local farmers, providing more good quality product and helping developing delicate food industry in Taiwan.

Customer Category



- Airline catering service
- Central kitchen
- 5-Star Hotel
- French restaurant
- Italian restaurant
- Chain Italian restaurant
- Pasta house
- Teppanyaki restaurant
- Fashion cuisine
- Bakery

- Cooking Studio
- Distributor
- Gourmand

- High-end supermarket
- Organic store

Food Ingredient Category



- Dairy product from Europe, America, New Zealand, Australia
- Imported Oil
- Europe Mushroom
- Imported seasoning product
- Europe wine & vinegar
- Canned product
- Pasta, Riso, Flour
- Truffle product
- Foie gras product
- Caviar
- Imported wagyu & meat
- Processed meat
- Poultry
- Handmade bread
- French frozen fruit & puree
- Edible gold leaf
- Imported baking ingredient
- Smoked salmon & seafood
- Sparkling Natural Mineral Water
- Decorative sprout, mixed salad, fresh vegetable

Brand

- Imported brand



- Own brand



- Cooperative brand



Company Advantage



- Standing at the position of business owner & chef, setting the list from appetizer, main course to dessert so as to provide more efficient and professional product purchase. Strengthen customer's trust and dependence
- Seriously emphasize the professionalism of sales and after sales service. We can help our customer setting menu and resolve related problems.
- Professional storage management, setting different temperature like frozen, refrigerated, room temperature and constant humidity & temperature depends on the food variety. We deliver by freeze / refrigerated vehicle
- Develop E-order system and establish cloud data website. All customer can use personal smart devices to check all product and view our product information. The customer can order any time through our system without time limit.
- Regularly hold product launching ceremony, providing new product information or recipes to our customers. Strengthen the product image and sales

Extension of sales market



Taichung and Kaohsiung are the major two cities besides Taipei, which located in central and southern part of Taiwan and the population has exceed million. We have partner and distributor in these two major areas, they can not only help us more quickly selling product but also provide professional service like we do in Taipei. Therefore, all our products can be efficiently set up sales spot around Taiwan, reaching biggest benefits.



made our growing affluence

~The End~