



AFFLUENCE FOODS

FOREWORD



The population of Taiwan is 23 million and the GDP has exceeded US\$20,000 per capital. The population mostly concentrated in city and the average eating-out ratio is pretty high. The citizen enjoy gourmet and the acceptance of exotic cuisine is wild. Therefore, no matter is traditional, innovative or special food ingredient, Taiwan is a very suitable and potential market in Asia.

General Statistics

Population: 23 million

Area: 36,000 square kilometers

Capital: Taipei City

GDP: US\$20,374 per capital

4 major cities: (52% population)

City	Area	Population	GDP
Taipei	272 km ²	2.7 million	US\$31,080
New Taipei	2,053 km ²	4 million	US\$21,311
Taichung	2,215 km ²	2.7 million	US\$18,668
Kaohsiung	2,947 km ²	2.7 million	US\$21,608



Business Philosophy



Provide fine food service and the major customer is around the country including hotel, restaurant, bistro and cafeteria...etc.

We are not only importer but distributor. Our product line is abundant and complete that can satisfy customer's needs.

We had established a platform that can provide professional food ingredient consultant and cooking skills discussion.

Helping our customer improving techniques, more innovative menu setting and cost management.

Regarding the environmental awareness, we also cooperate with local farmers, providing more good quality product and helping developing delicate food industry in Taiwan.

Customer Category



Airline catering service
Central kitchen
5-Star Hotel
French restaurant
Italian restaurant
Chain Italian restaurant
Pasta house
Teppanyaki restaurant
Fusion cuisine
Bakery

Cooking Studio
Distributor
Gourmand

High-end
supermarket
Organic store

Food Ingredient Category



Dairy product from Europe,
America, New Zealand,
Australia

Imported Oil

Europe Mushroom

Imported seasoning product

Europe wine & vinegar

Canned product

Pasta, Riso, Flour

Truffle product

Foie gras product

Caviar

Imported wagyu & meat

Processed meat

Poultry

Handmade bread

French frozen fruit & puree

Edible gold leaf

Imported baking ingredient

Smoked salmon & seafood

Sparkling Natural Mineral
Water

Decorative sprout, mixed salad,
fresh vegetable

Brand

- 進口代理品牌



- 自創品牌



- 經銷合作品牌



Company Advantage



Standing at the position of business owner & chef, setting the list from appetizer, main course to dessert so as to provide more efficient and professional product purchase. Strengthen customer's trust and dependence. Seriously emphasize the professionalism of sales and after sales service. We can help our customer setting menu and resolve related problems.

Professional storage management, setting different temperature like frozen, refrigerated, room temperature and constant humidity & temperature depends on the food variety. We deliver by freeze / refrigerated vehicle. Develop E-order system and establish cloud data website. All customer can use personal smart devices to check all product and view our product information. The customer can order any time through our system without time limit.

Regularly hold product launching ceremony, providing new product information or recipes to our customers. Strengthen the product image and sales.

Extension of sales market



Taichung and Kaohsiung are the major two cities besides Taipei, which located in central and southern part of Taiwan and the population has exceed million. We have partner and distributor in these two major areas, they can not only help us more quickly selling product but also provide professional service like we do in Taipei. Therefore, all our products can be efficiently set up sales spot around Taiwan, reaching biggest benefits.



made our growing affluence

The End